

Elevate facility managers. Create a stronger industry.



IFMA's Corporate Sustaining Partner (CSP) program provides access to the largest facility management community in the world to improve your position as an industry thought leader, strong advocate for the advancement of facility management and active professional partner in shaping the future of FM.

At each level of partnership, the benefits build to focus on your company's brand awareness, thought leadership and networking efforts.

CSP Benefits	Platinum \$50,000	Gold \$30,000	Silver \$12,000	Bronze \$5,000
Brand Awareness				
Profile on ifma.org	120 words	90 words	60 words	30 words
Logo on the CSP page	✓	✓	✓	–
Rotating logo on ifma.org	✓	✓	✓	–
Opportunity to be included in eNewsletters	✓	✓	✓	–
Exclusive access to IFMA's mailing list	4 times per term	3 times per term	2 times per term	2 times per term
Expedited processing of Knowledge Library submissions	✓	✓	✓	–
Thought Leadership				
Partner spotlight in IFMA's FMJ (Behind the Brand feature)	✓	✓	✓	✓
Company video on IFMA's YouTube channel	✓	✓	✓	–
Knowledge Library content spotlight (1 week duration)	4 times per term	2 times per term	1 time per term	–
Co-branded webinars with IFMA	4 per term	4 per term	–	–
Networking				
Special rates for individual IFMA memberships	30% discount	30% discount	15% discount	15% discount
Recognition at US events	✓	✓	✓	✓
Opportunity to be listed in IFMA's Speaker Directory	✓	✓	✓	✓
Opportunity to submit abstract to the FM Solutions track at World Workplace	✓	✓	✓	–
Complimentary Meeting Room Space at World Workplace with opportunity to hold focus groups	✓	–	–	–
Complimentary registrations for IFMA US events	4	2	1	–
Discounts for booths at IFMA US conferences	✓	✓	–	–